

ORDER



Orders
Order / Rev: 1571601
Alt Order #:
Product Desc: Mayoral Election August 23
Estimate:
Flight Dates: 08/22/16 - 08/23/16
Original Date / Rev: 08/19/16 / 08/22/16
Order Type: Political

WSFA

Primary AE: Kerry Morrison
Sales Office: WSFA
Sales Region: Local

Agency Name: POL/Gillespie, Bill/Mayor/Prattville
Buying Contact:
Billing Contact:
 129 S Washington St
 Prattville, AL 36067

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Gillespie, Bill/Mayor/Prattville
Demographic: A25-54
Product Codes: PL555
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru: 08/22/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/23/16	6	\$2,194.50	\$1,865.33

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	6	\$2,194.50	\$1,865.33	0.00
Totals	6	\$2,194.50	\$1,865.33	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kerry Morrison			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFA	08/22/16	08/22/16	Today In Alabama	Comm	6a-7a	M-----	2:00	1	\$800.00	P 4	0.00	NM	1	\$700.00
				Today In Alabama											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	M-----		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	08/22/16-08/28/16	Today In Alabama		6a-7a	M-----	1:45		\$700.00		0.00	NM		
N 2	WSFA	08/22/16	08/22/16	WSFA 12 News at Six - 6a-7a	Comm	6-630pm	M-----	2:00	1	\$1,400.00	P 4	0.00	NM	1	\$1,225.00
				WSFA 12 News at Six - MF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	M-----		1				\$1,400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WSFA	08/22/16-08/28/16	WSFA 12 News at Six - MF		6-630pm	M-----	1:45		\$1,225.00		0.00	NM		
N 3	WSFA	08/23/16	08/23/16	NBC Today Show 3	Comm	10-11am	-T-----	1:45	1	\$140.00	P 4	0.00	NM	1	\$140.00
				NBC Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-T-----		1				\$140.00		0.00			
N 4	WSFA	08/23/16	08/23/16	ALABAMA LIVE AT 1130AM	Comm	1130A-12P	-T-----	1:45	1	\$105.00	P 4	0.00	NM	1	\$105.00
				ALABAMA LIVE @ 1130AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-T-----		1				\$105.00		0.00			
N 5	WSFA	08/23/16	08/23/16	Today in Alabama 430am	Comm	430-5a	-T-----	1:45	1	\$17.50	P 4	0.00	NM	1	\$17.50
				Today in Alabama 430am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-T-----		1				\$17.50		0.00			

Order / Rev: 1571601
 Alt Order #:
 Flight Dates: 08/22/16 - 08/23/16

Advertiser: POL/Gillespie, Bill/Mayor/Prattville
 Product Desc: Mayoral Election August 23
 Estimate:
 WSFA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSFA	08/23/16	08/23/16	NET NBC Early Today	Comm	M-Th/Su 4-4:30am	-T-----	1:45	1	\$7.00	P 4	0.00	NM	1	\$7.00
				NBC Early Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/22/16	08/28/16	-T-----	1		\$7.00		0.00						
													Totals	6	\$2,194.50